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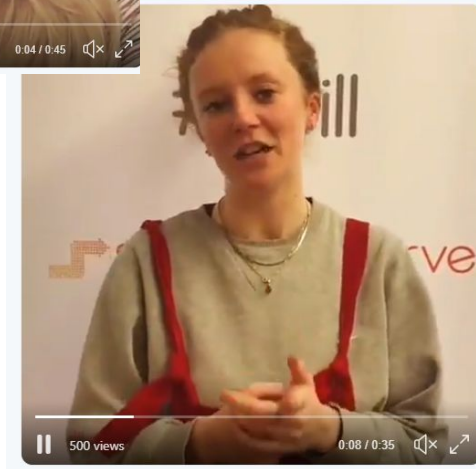
5 Tips For a Youth-Led Vlog



Vlog Examples

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Click on the videos to see vlogs from Lily, Razannah, Adam and Ceylon.



Vlogs are quicker to make, and often more engaging and easier to share than conventional blogs. They're also a great way to amplify youth voice, as we see the young person behind the message immediately.

5 Tips for a Vlog

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1. Lighting

Try and film somewhere with good light - outdoors or near a window is always best, and avoid dim light or a very strong overhead light. Don't film with a light behind you, or you will come out in silhouette.

2. Framing & aspect ratio

Get your whole head and shoulders into the frame. Try not to cut off the top of your head, or your chin and neck. You can position yourself in the middle of the frame, or just off to one side, but don't hide in a corner. Always film in landscape unless you're specifically recording for Instagram Stories.

3. What to say & how long for

Introduce yourself, you can also say what you do, where you're from and your age. Plot out what you're going to say before filming so you're not lost for words.

The limit for videos on Twitter is 2min30sec, and for Instagram is 1min. Youtube and Facebook don't have a limit. Two or three videos under 60 seconds can work well if you want to speak for a longer period.

4. Sound

Go somewhere quiet if you can, and speak slowly and clearly. You could even try using the microphone of your headphones to record the sound - if you can do this discreetly, it won't be obvious in the image but cuts out background noise.

5. Background

Try and film in front of a plain background, which won't distract the eye too much. For informal videos, your bedroom or living room may work well as a background, but if you want to do something more official, it's better to go outside or into a neutral space.

