

#PowerOfYouth

Charter

#IWill Scotland to launch #PowerOfYouth Charter

In June we announced our commitment to continuing to grow the #PowerOfYouth beyond 2020 through the #IWill Campaign in Scotland. Since then we have been busy working with partners and #IWill ambassadors to plan what #IWill looks like beyond 2020. Now, we are excited to launch the first part of our plans for the next phase of #IWill Scotland. You may be familiar with our old pledge model? It's had a bit of an upgrade and is now a Power of Youth charter!

What is the Charter?

The #PowerOfYouth Charter provides a framework for your organisation to empower more young people to take action, make a difference and influence change. Organisations are encouraged to commit to five key principles:

- 1. Prioritise empowering young people to volunteer and take social action**
- 2. Open up your decision-making structures**
- 3. Work in partnership**
- 4. Evidence the benefits of youth social action**
- 5. Recognise and celebrate young people**

[Find out more about the charter here!](#)

[Sign up for the #PowerOfYouth Charter here!](#)

How can we get involved?

1. Sign up to the Charter

Sign up through a senior leader from your organisation such as the Chief Executive or Chair. Ideally you will have endorsement for the Charter from your Board. Your organisation will outline specific actions it will take to deliver on the Charter commitments. [You can do so by completing this form.](#)

2. Shout about it.

Publicise your adoption of the Charter through your communication channels. See suggested posts below!

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3. Follow through.

Your organisation will hold itself accountable to young people and track its development by sharing your progress towards the Charter commitments annually with #IWill Scotland partners, ambassadors and your networks.

Suggested social media posts

[Follow @IWillScotland here](#)

[Download our #PowerOfYouth GIF here](#)

Twitter:

We firmly believe young people should be empowered to take action, make a difference and influence change, that's why we've signed up to the @IWillScotland #PowerOfYouth Charter!

🔗 Show your commitment to young people, sign your organisation up today!
<https://bit.ly/2EOY8st>

We've committed to growing the #PowerOfYouth over the next five years by signing up to @IWillScotland's brand new charter! We will strive to empower young people, open up our decision-making and evidence the benefits of youth social action.

Will you?
<https://bit.ly/2EOY8st>

Facebook:

#IWill Scotland's brand new #PowerOfYouth Charter ensures we will take steps to empower young people to take meaningful social action and influence change!

We've committed to opening up our decision-making structures, prioritising youth social action, working in partnership with young people and celebrating their achievements. Join us in signing the Charter today! <https://bit.ly/2EOY8st>