

5 Day Challenge!

We have a 5 day challenge for you to show your support for youth social action and the Power of Youth! You can help empower more young people by making youth social action a key part of your organisation's culture and practice. There are five key ways in which your organisation can do this:

- **P**rioritise youth social action
- **O**pen opportunities for decision-making
- **W**ork in partnership
- **E**valuate and share progress
- **R**ecognise and celebrate young people

We have set a challenge around the five ways to empower more young people with details below as well as the resources available to support you with the challenge.

Monday - Prioritise youth social action

- Share a case study/ spotlight that shows how you're prioritising social action in your organisation
- Challenge: Ask a young person to interview a senior leader about social action
- Resources to help:
 - Template letter to send to a senior leader
 - Interview Questions
 - How to record a video

Tuesday - Open up more opportunities for decision-making

- Profile your young trustees, young advisors or how you're involving young people in decision making
- Challenge: Do a Youth Social Action media takeover
- Resources to help:
 - How to do a youth social media takeover
 - Temple letter inviting young people to takeover

Wednesday - Work in partnership

- Share a case study/ spotlight a programme where you've worked in partnership with others
- Challenge: Tag organisations you love working with and the impact you have made together
- Resources to help:
 - Instagram frame
 - Thank You graphic

Thursday - Evaluate and share progress

- Spotlight a case study/ social action where you've seen the benefit to individuals and the community/environment, or share a statistic about the benefits of the type of social action you support
- Challenge: 'Go Undercover' - ask your trustees/ senior exec/ local leader to go undercover on a youth social action project
- Resources to help:
 - Template email to trustee/ senior leader/ local leader
 - Guidance on how to record a video



Friday - Recognise and celebrate young people

- Spotlight/showcase times when you've recognised the young people you know making a difference
- Challenge: Tag 5 people on social media you want to recognise and spotlight what they have done to make a difference
- Resources to help:
 - We couldn't have done it without you graphic
 - Thank you graphic
 - Instagram frame

Thanks for taking part! Don't forget to tag @youthlinkscot, #IWill, #PowerOfYouth with any social media you do so we can help to amplify your messages!