

Comms Network Residential

Monday 5th and Tuesday 6th August

9.30am Monday 5th August to 1:00pm Tuesday 6th August.

Glasgow

Day One	
Registration	09:30
How to create Facebook and Instagram stories – a hands on session to give you all the tools you need	10:00
Lunch	12:30
How to create Facebook and Instagram stories – continued – and a guide to young people's social media takeovers	13:15
Break	15:00
Demonstrating your impact in funding applications – we bring funders together to advise on the best use of comms and impact	15:15
Update on #InvestInYouthWork campaign	16:45
Break	17:15
Pre-dinner with guest speaker – details to follow	18:30
Dinner	19:30
Evening entertainment and networking	21:00
Day Two	
Choice of interactive sessions: 1. Comms for non comms – Prince's Trust and Youth Scotland give you the essential guide to making social and media work for your project and gain more profile in your area 2. Improving your internal communications – getting your organisation/members talking and communicating with each other effectively	09:00
Break	10:30
Choice of interactive sessions: 1. The art of persuasion – with a crisis in funding, how do you at local and national level influence and persuade politicians of the benefit of youth work, your project and the impact of youth work practice on young people 2. Present the best you – personal presentation and speaking skills	10:45
The next National Youth Work Strategy – update and how to influence our next strategy Feedback and reflections from the residential	12:15
Close of residential	13:00