

2019 National Youth Work Awards

Celebrating Excellence

SPONSORSHIP GUIDE



National Youth Work Awards 2019

YOUTHLINK SCOTLAND

YouthLink Scotland is the national agency for youth work. We represent a sector that includes a workforce of over 80,000 working with 380,000 young people in every part of Scotland. The vast majority of this workforce are volunteers.

We believe that youth work changes lives and we want to celebrate young people and the youth workers who make a difference.

NATIONAL YOUTH WORK AWARDS 2019

The National Youth Work Awards will celebrate youth work and the youth workers who make a difference every year in the lives of young people. Young people will co-design the event with YouthLink Scotland staff, member organisations and event sponsors. This will include pre-event planning, selecting the finalists and contributing to the awards ceremony along with the sponsors.

THE AUDIENCE

The National Youth Work Awards are now in their 12th year. The audience includes more than 300 practitioners, managers, volunteers and supporters of youth work from many different sectors as well as Scottish Government Ministers, MSPs, civil servants, other figures from public life and young people.

SPONSOR AN AWARD

YouthLink Scotland would like to invite you to sponsor one of fourteen awards at the National Youth Work Awards 2019. The awards are a highlight of the calendar year for the 80,000 youth workers across Scotland.

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EVENT CATEGORIES

Category	Sponsor
Community-Based Youth Work	Youth Scotland
Digital Youth Work	
Equality & Diversity	
Faith-Based Youth Work	YMCA Scotland
Inspirational Leader	
Mental Health & Wellbeing	
Prevention & Inclusion	Scottish Police Federation
Raising Attainment	
Skills for Life	SQA
Team of the Year	CLD Standards Council for Scotland
Time to Shine Arts & Creativity	Creative Scotland
Volunteer Youth Worker	Young Scot
Youth Participation	
Youth Worker of the Year	
Lifetime Achievement Award	YouthLink Scotland

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SPONSORSHIP BENEFITS

Sponsorship of the National Youth Work Awards will increase your brand awareness in the charitable and public section. It will also support your company's brand positioning as an ambassador for social good in supporting a generation of young people to achieve their goals and aspirations through youth work. The benefits of sponsoring an award include:

- Three places at sponsors table with category finalists, including three course meal with wine and soft drinks including access to pre-event drinks reception
- A representative from your company may join the awards judging panel in December 2018
- The opportunity to present the award on stage with Scottish Government Minister. The award will be engraved with your organisation name and logo
- Organisational logo on slides played throughout the awards ceremony and on the event Twitter wall
- Organisational logo included in the evening programme which is given to all event attendees
- Organisational logo included on the National Youth Work Awards page on the YouthLink Scotland website, plus any additional award related content including blogs
- Extensive coverage on YouthLink Scotland social media channels including Twitter (12,000+ followers), Facebook, Instagram, our organisational blog, the Youth Work Briefing and website
- Inclusion in promotional photography on the night and use of photographs in national and local press
- Publicity quote and logo included in all pre and post-event press (national and local) and in relevant blogs

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- By sponsoring an award, you will automatically become a Friend of YouthLink Scotland, joining many key organisations and figures in Scotland, who all pledge their support to strengthening and promoting the youth work sector.

Your organisation can sponsor any of the available awards at the National Youth Work Awards for:

- £2,000 + VAT
- £1,750 + VAT (reduced rate for charities and public sector)

If you are interesting in becoming an award sponsor, please get in touch with Susan Symington by calling **0131 313 2488** or emailing **ssymington@youthlinkscotland.org**.

MEDIA & CORPORATE PARTNERS

If you could like to discuss becoming a Media Partner or Corporate sponsor for the National Youth Work Awards 2019, please contact Sarah Paterson by emailing spaterson@youthlinkscotland.org

#YouthWorkChangesLives #YLSAwards



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