

# National Youth Work Strategy 2014-19

## *Priorities and Actions for 2017-19*



**The Scottish  
Government**  
Riaghaltas na h-Alba



SUPPORTING  
year of young people  
bliadhna na h-òigridh  
2018

# National Youth Work Strategy Priorities and Actions for 2017-2019

## Introduction

The Stakeholder Reference Group for the National Youth Work Strategy has reviewed the strategy to date and have subsequently published in July 2017 the [National Youth Work Strategy Interim Report](#). Throughout 2017 the group have also worked together to review progress of the strategy's initial commitments and actions; and have subsequently agreed Priorities for 2017-2019.

<b>1</b>	<b>Year of Young People 2018</b>	Celebrate young people and youth workers by articulating the benefits of the youth work approach leading up to, during and beyond the Year of Young People 2018
<b>2</b>	<b>Rights &amp; participation</b>	Work with government and partners to progress young people's rights and participation in decision making
<b>3</b>	<b>Health &amp; wellbeing</b>	Work with the health sector and partners to positively contribute to young people's health and wellbeing
<b>4</b>	<b>Workforce development</b>	Work with all partners, to ensure that the youth work workforce, volunteers and paid staff are effectively supported and equipped to achieve the ambitions of the strategy
<b>5</b>	<b>Attainment and inequality</b>	Work with schools, employers and other stakeholders to build on youth work's contribution to closing the educational attainment gap, developing Scotland's young workforce and creating a fairer Scotland
<b>6</b>	<b>Measuring Impact</b>	Further demonstrate the impact of youth work on young people through: <ul style="list-style-type: none"><li>• the development of youth work outcomes,</li><li>• the development of credible research,</li><li>• the sharing of evidence from inspection and reviews of the impact of youth work.</li></ul>
<b>7</b>	<b>Strategic and local planning</b>	Ensure that the youth work strategy ambitions and outcomes are embedded locally, building on the development of CLD plans in every local authority area, with partners meeting the requirements of the CLD Regulations
<b>8</b>	<b>Evaluation and future plans</b>	Evaluate the impact of the strategy through an outcomes based logic model

# National Youth Work Strategy Priorities and Actions for 2017-2019

## About this document

- Supporting each priority are a number of sub actions which when implemented will further the strategic priority and the ambition of the National Youth Work Strategy.
- Each sub action has been given a timeframe and connection to the strategy ambitions.
- Each sub-action will be reported on by a lead reporting organisation (shown in bold in the table below, where more than one organisation is involved) from within the Stakeholder Reference Group and other contributing partners are also listed.
- This document should be used alongside a newly developed **Youth Work Strategy Logic model 2017-19<sup>1</sup>** which tracks the strategy's ambition in to priorities and then to short, mid and long term outcomes.

## More Information

For more information about this Priority and Action Plan please contact:

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<sup>1</sup> [www.youthlinkscotland.org.uk/policy/national-youth-work-strategy/](http://www.youthlinkscotland.org.uk/policy/national-youth-work-strategy/)

## National Youth Work Strategy Priorities and Actions for 2017-2019

### Priority 1: Celebrate young people and youth workers by articulating the benefits of the youth work approach leading up to, during and beyond the Year of Young People 2018

Proposed actions for implementation plan	DATE	RESPONSIBLE PARTNER(s)	STRATEGIC AMBITION	SHORT TERM OUTCOMES	MID TERM OUTCOMES	LONG TERM OUTCOME
<b>1.1</b> Engage young people in planning and promoting Year of Young People 2018 (YOYP)	2017	SG, Young Scot, SYP, YLS, ES	A, B	ST5, ST6	MT1, MT2, MT4, MT7	LT1
<b>1.2</b> Promote youth work's contribution to YOYP through a programme of national and local events	2018	YLS	C	ST3, ST10, ST11.	MT1, MT2, MT4	LT3
<b>1.3</b> Support and promote the #iwill campaign in Scotland.	2017/18	YLS, ES, SG, Young Scot	A, C	ST10, ST11, ST18	MT1, MT2, MT12	LT1
<b>1.4</b> Provide opportunities and tools for young people to be aware of and understand the Youth Work Outcomes	2018/19	YLS	A	ST21	MT2, MT11	LT1
<b>1.5</b> Publish and deliver a YOYP Youth Work Communications Strategy; achieved through engagement of the youth work sector	2017/18	YLS and members	C	ST10, ST11	MT12	LT3
<b>1.6</b> Continue discussions concerning funding for voluntary youth work organisations	2017/19	YLS	A	ST1	MT3	LT3
<b>1.7</b> Continue to attract funding to the sector and develop a range of funding offers	2017/19	YLS	A	ST1	MT3	LT3
<b>1.8</b> Recognise the impact of youth workers (paid and voluntary) on young people's lives	2017/19	YLS, SG, CLDSC, ES	C	ST7, ST10, ST17	MT9, MT12	LT3

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Priority 2: Work with government and partners to progress young people's rights and participation in decision making							
Proposed actions for implementation plan	DATE	RESPONSIBLE PARTNER(S)	STRATEGIC AMBITION	SHORT TERM OUTCOMES	MID TERM OUTCOMES	LONG TERM OUTCOME	
<b>2.1</b> Deliver 'Recognising and Realising Children's Rights Toolkit' Training	2017/18	YLS, ES	D	ST3, ST14	MT1, MT2, MT4.	LT2	
<b>2.2</b> Promote best practice in Equalities and Human Rights through Equalities in Youth Work Steering Group	2017/18	YLS, Equalities Steering group	A, D	ST3, ST19	MT1, MT2, MT4.	LT1, LT2	
<b>2.3</b> Development of Inclusive Practice toolkit (ALL-in) for Youth Workers (Erasmus+) and broad dissemination to the youth work sector	2017/18	YLS, Equalities Steering Group	A, D	ST3, ST19	MT1, MT13	LT1, LT2	
<b>2.4</b> Promote Youth Work Awards which support rights and participation	2017/19	Youth Scotland, Awards Network	B, D	ST3, ST18	MT1, MT2, MT4, MT11	LT1	
<b>2.5</b> Support activities which promote democratic engagement and participation and which focus on young people at the heart of policy making; at local and national level	2017	SYP, YLS, Young Scot, Youth Work Sector	B	ST4, ST5, ST18	MT1, MT4, MT7, MT11	LT1	
<b>2.6</b> Identify the role of youth work and contribute to Public Authority Children's Rights Reports (Part 1, Section 2 CYP Act 2014) prior to first plans reporting in 2020	2017-19	SG, ES, YLS and LAYWM	C,D	ST7, ST9	MT5	LT1	

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### Priority 3: Work with the health sector and partners to positively contribute to young people's health and wellbeing

Proposed actions for implementation plan	DATE	RESPONSIBLE PARTNER(s)	STRATEGIC AMBITION	SHORT TERM OUTCOMES	MID TERM OUTCOMES	LONG TERM OUTCOME
<b>3.1</b> Contribute to the development of Child and Adolescent Health and Wellbeing Strategy	2017	YLS, SYP, Young Scot, SG	A, B	ST5, ST7	MT6	LT1
<b>3.2</b> Delivery of joint professional training opportunities around shared resources e.g. Under Pressure; Healthy Young Lives	2017/18	YLS	D	ST14, ST16	MT6, MT13	LT2
<b>3.3</b> Demonstrate the impact of youth work on positive health and wellbeing – including the delivery of a joint conference, HWB Link Magazine	2017/18	YLS, NHS Health Scotland	C	ST7	MT6	LT3
<b>3.4</b> Youth Work Sector engagement with European Seminars on Mental Health and publish and disseminate report to Public Health and Youth Work Sector on 'Promising Practice'	2017	LGBT Youth Scotland, YLS	D	ST7	MT6	LT2
<b>3.5</b> Develop strategic relationships between youth work and NHS Health Scotland with the aim of upskilling the workforce and ensuring effective youth work representation in Public Health matters	2017/18	YLS, ES, SG	A, D	ST14	MT9, MT13	LT3

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### Priority 4: Work with all partners, to ensure that the youth work workforce, volunteers and paid staff are effectively supported and equipped to achieve the ambitions of the strategy

Proposed actions for implementation plan	DATE	RESPONSIBLE PARTNER(s)	STRATEGIC AMBITION	SHORT TERM OUTCOMES	MID TERM OUTCOMES	LONG TERM OUTCOME
<b>4.1</b> YouthLink Scotland will work with Education Scotland, SG and the CLD Standards Council for Scotland to ensure that the youth work workforce needs and known and are fully articulated and represented; and in particular to support the youth work sector to be well represented in the national survey of the CLD workforce in 2018	2017/19	YLS, ES, CLDSC, SG	D	ST13	MT9, MT12, MT13	LT2
<b>4.2</b> Provide leadership to influence and shape the forthcoming Education Bill by supporting the youth work sector to engage in the legislative process and in particular to contribute to the consultation on the Education Workforce Council and keep the youth work sector informed of changes impacting upon them	2017/18	YLS, ES, CLDSC	C	ST9	MT9	LT2
<b>4.3</b> Establish an approach to further develop support and training for volunteers, linked to CLDSC CPD strategy	2018	YLS, NVYOS, CLDSC	D	ST14, ST17	MT12	LT2
<b>4.4</b> Provide access for the youth work workforce to access high quality CPD and training, appropriate induction training and which is reflective of workforce needs and strategic priorities	2017/19	YLS Training Forum, CLDSC	D	ST14, ST16	MT13	LT2

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### Priority 5: Work with schools, employers and other stakeholders to build on youth work's contribution to closing the educational attainment gap, developing Scotland's young workforce and creating a fairer Scotland

Proposed actions for implementation plan	DATE	RESPONSIBLE PARTNER(s)	STRATEGIC AMBITION	SHORT TERM OUTCOMES	MID TERM OUTCOMES	LONG TERM OUTCOME
<b>5.1</b> The YWSRG will work with the formal education sector to communicate key messages on the role of youth work in closing the educational attainment gap, developing Scotland's young workforce and creating a fairer Scotland	2017/19	All (ES/YLS)	A, C	ST2, ST3, ST7	MT10	LT1, LT3
<b>5.2</b> Develop examples of effective partnerships with youth work providers which address the aims of the SAC, PEF and DYW and share them via the Improvement Hub	2017/18	ES, YLS	A, C	ST2, ST3, ST7, ST9	MT5, MT10	LT1, LT3
<b>5.3</b> Youth work partners to articulate the role of youth work organisations in the STEM agenda	2017/18	ES, YLS, Digital Youth Network	A, C	ST7, ST9	MT5, MT10	LT1, LT3
<b>5.4</b> Grow the youth awards network and promoting greater awareness of youth awards via the Awards Aware initiative which will increase recognition of non-formal learning awards to parents, youth workers, employers, colleges, and young people	2017/19	Awards Network, Youth Scotland	A, D	ST3, ST16	MT2, MT6, MT10, MT11	LT1
<b>5.5</b> Deliver the YouthLink pledge within the Fairer Scotland Action Plan where by YLS will continue to support the significant contribution that youth work makes to equality and the realisation of young people's human rights	2017/19	YLS	A	ST19	MT6	LT1
<b>5.6</b> Seek appropriate representation and engagement of the youth work sector with the functions of the Scottish Education Council	2017/18	SG, YLS, ES	A,C	ST7, ST9	MT10	LT3



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### Priority 6: Further demonstrate the impact of youth work on young people through:

- the development of youth work outcomes,
- the development of credible research,
- the sharing of evidence from inspection and reviews of the impact of youth work

Proposed actions for implementation plan	DATE	RESPONSIBLE PARTNER(s)	STRATEGIC AMBITION	SHORT TERM OUTCOMES	MID TERM OUTCOMES	LONG TERM OUTCOME
<b>6.1</b> Embed the youth work outcomes model throughout sector through the delivery of a suite of online resources and regional training for trainer events	2018	YLS	D, E	ST21, ST22	MT13, MT14, MT15	LT3
<b>6.2</b> Carry out research on the impact of universal youth work and share findings widely	2017/18	Scottish Youth Work Research Steering Group	E	ST8, ST9	MT12, MT14	LT3
<b>6.3</b> Influence the implementation of the Scottish Government Education Research Strategy to reflect youth work's need and contribution to research	2017/19	YLS, Scottish Youth Work Research Steering Group, SG	E	ST7, ST8	MT14	LT3
<b>6.4</b> Work with HM Inspectors and partners in quality improvement to utilise data from inspection to identify and share key messages and information with the sector	2017/19	ES and YLS	E	ST9	MT14	LT3
<b>6.5</b> Support the use of the Youth Work Outcomes as a tool for self-evaluation and improvement of quality youth work	2018/19	YLS	D, E	ST16, ST21, ST22	MT14, MT15	LT1

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### Priority 7: Ensure that the youth work strategy ambitions and outcomes are embedded locally, building on the development of CLD plans in every local authority area, with partners meeting the requirements of the CLD Regulations

Proposed actions for implementation plan	DATE	RESPONSIBLE PARTNER(s)	STRATEGIC AMBITION	SHORT TERM OUTCOMES	MID TERM OUTCOMES	LONG TERM OUTCOME
<b>7.1</b> Development of national guidance for local authorities and their partners on CLD planning 2018-21	2017	ES	C	ST9, ST12	MT5, MT8	LT3
<b>7.2</b> Support CLD planning partners to reflect and articulate youth work and youth work outcomes within CLD Plans, and advocate for the inclusion of the third sector within local planning processes	2017/18	YLS	C	ST9, ST12	MT8	LT3
<b>7.3</b> Facilitate a series of regional Youth Work Expo events which will share information and knowledge of Youth Work Strategy, Youth Work Outcomes and promoting the value of youth work	2018	YLS	C,D	ST12, ST14	MT13, MT15,	LT2, LT3

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Priority 8: Evaluate the impact of the strategy through an outcomes based logic model						
Proposed actions for implementation plan	DATE	RESPONSIBLE PARTNER(s)	STRATEGIC AMBITION	SHORT TERM OUTCOMES	MID TERM OUTCOMES	LONG TERM OUTCOME
<b>8.1</b> All partners will engage in regular monitoring, self-evaluation and reflection on progress of actions contained in this plan and the ambitions of the Strategy	2017/19	YWSRG	E	ST20	MT14, MT15	LT3
<b>8.2</b> Youth Workers will have an opportunity to provide their feedback on the impact of the YW Strategy	2018/19	YLS, ES	E	ST9, ST20	MT14, MT15	LT3
<b>8.3</b> Young people will be involved in providing feedback on the impact of the YW Strategy	2018/19	YLS, SYP, Young Scot, Youth Work Organisations	B,E	ST4, ST20	MT4	LT3
<b>8.4</b> Stakeholders will have an opportunity to provide their feedback on the impact of the YW Strategy	2018/19	ES, SG	E	ST20	MT14, MT15	LT3
<b>8.5</b> An end of Strategy evaluation and impact report will be written, published and disseminated	2018/19	YWSRG	C,E	ST20	MT14, MT15	LT3
<b>8.6</b> Engage the youth work sector and young people to identify next steps and recommendations for a future youth work strategy – and seek opportunities in YOYP2018 to achieve this	2018/19	YWSRG	B,D	ST9, ST20	MT14, MT15	LT3